

RISE UP!

Overland Park Great Midwest Balloon Fest
2010 Event Guide





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Overland Park Great Midwest Balloon Fest

September 17-19, 2010

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What is the Overland Park Great Midwest Balloon Fest?

The Overland Park Great Midwest Balloon Fest is a three-day, family-friendly event located at the Northeast corner of 167th Street and Antioch. This brand new event will showcase over 30 hot air balloons and something that few other events of this kind can boast - the satisfaction that by attending the event, you are supporting local charities.

There will be breathtaking balloon flights and competitions, and after dark there will be a Balloon Glow lighting up the competition field. In addition to the awe-inspiring balloon activities, there will be live music, children's crafts, and a variety of food, information, and artisan vendors.

Our goal is to become an annual destination balloon event. You can help make that a reality by attending the event and telling all of your friends, near and far, about the event.

We look forward to seeing you there as we

RISE UP!



Kansas City Hospice
& Palliative Care

www.kansascityhospice.org

Kansas City Hospice & Palliative Care brings peace of mind, comfort, guidance and expert care to people of all ages and at any stage of serious illness.



AMERICAN STROKE FOUNDATION
Reclaiming hope. Rebuilding lives.

www.americanstroke.org

Our Mission is to empower stroke survivors and their families to overcome ongoing challenges of life after stroke and rejuvenate their lives.



BOYS & GIRLS CLUBS

www.bgc-gkc.org

The Boys & Girls Clubs of Greater Kansas City promotes the development of self-esteem, values, and skills for boys and girls, ages 5-18, with special emphasis on youth from disadvantaged circumstances.

Charities

Three charities will benefit from the 2010 Balloon Fest: Kansas City Hospice and Palliative Care, American Stroke Foundation, and the Boys and Girls Clubs of Greater Kansas City. Each of these organizations provides outstanding care and support to individuals in our communities. The Balloon Fest is one way that we can show our thanks and appreciation for all that they do.

In addition to receiving the proceeds from the event, each organization will have an information booth where donations can be made to that specific organization. Donation teams will be moving around throughout the event to collect general donations that will then be divided between the organizations after the event.

Attending the event and making donations are great ways to show your support. We also encourage you to take this opportunity to educate yourself about these amazing organizations by talking to the volunteers at their booths and by following them on Facebook. Links to their pages can be found on the Great Midwest Balloon Fest Facebook page.





Schedule of Events - General

FRIDAY, SEPTEMBER 17

4:00 pm	Gates Open
5:00 pm	Opening Ceremonies, Doug Zubenel and his High Powered Telescope
5:30 pm	Mass Balloon Launch, Sponsor Flight
8:00 pm	Balloon Glow
11:00 pm	Gates Close

SATURDAY, SEPTEMBER 18

6:00 am	Gates Open
7:00 am	Competition and Balloon Flight Activities
10:00 am	General Activities and KidsKorner Begin
5:00 pm	Doug Zubenel and his High Powered Telescope
5:30 pm	Balloon Flight Activities
8:00 pm	Balloon Glow
11:00 pm	Gates Close

SUNDAY, SEPTEMBER 19

6:00 am	Gates Open
7:00 am	Competition and Balloon Flight Activities, General Activities Begin
10:00 am	KidsKorner Activities Begin
11:00 am	Pilot & Crew Prizes awarded in the Hospitality Tent
2:00 pm	Legacy School of the Arts Performance
2:30 pm	Performances by the Theatre in the Park cast of "Annie" on the Main Stage
5:00 pm	Event Closed



Schedule of Events - Bands

FRIDAY, SEPTEMBER 17

- | | |
|------------------|-------------------------------------|
| 4:15 to 5:00 pm | Pat Ables
Easy Listening |
| 6:30 to 8:00 pm | Platinum Express
Motown and Funk |
| 9:00 to 10:15 pm | Brandon Miller Band
Blues |

SATURDAY, SEPTEMBER 18

- | | |
|------------------|---|
| 1:35 to 2:15 pm | Simple City
Oldies and Favorites |
| 2:30 to 3:30 pm | Rivertown
Country Favorites |
| 4:00 to 5:30 pm | Road Trip
Classic Rock |
| 6:30 to 8:00 pm | Charlie & The Stingrays
Classic Rock |
| 9:00 to 10:15 pm | Six Degrees West
Country |



KC Parent Magazine will be giving away free goody bags to the first 5,000 kids to visit the KC Parent booth.

KidsKorner Activities

Marble Painting Art
Mad Scientist:
(sponsored by TimeWarner Cable)

Inflatable Games
Interactive Wii Van
Hairspray Painting
Face Painting
Cable Jewelry Making
RoadRunner Mascot

Legacy Foundation Activities

Art to Music
Instrument Making
Costume Design
Hat Design

Schedule of Events - Children's Activities

SATURDAY, SEPTEMBER 18

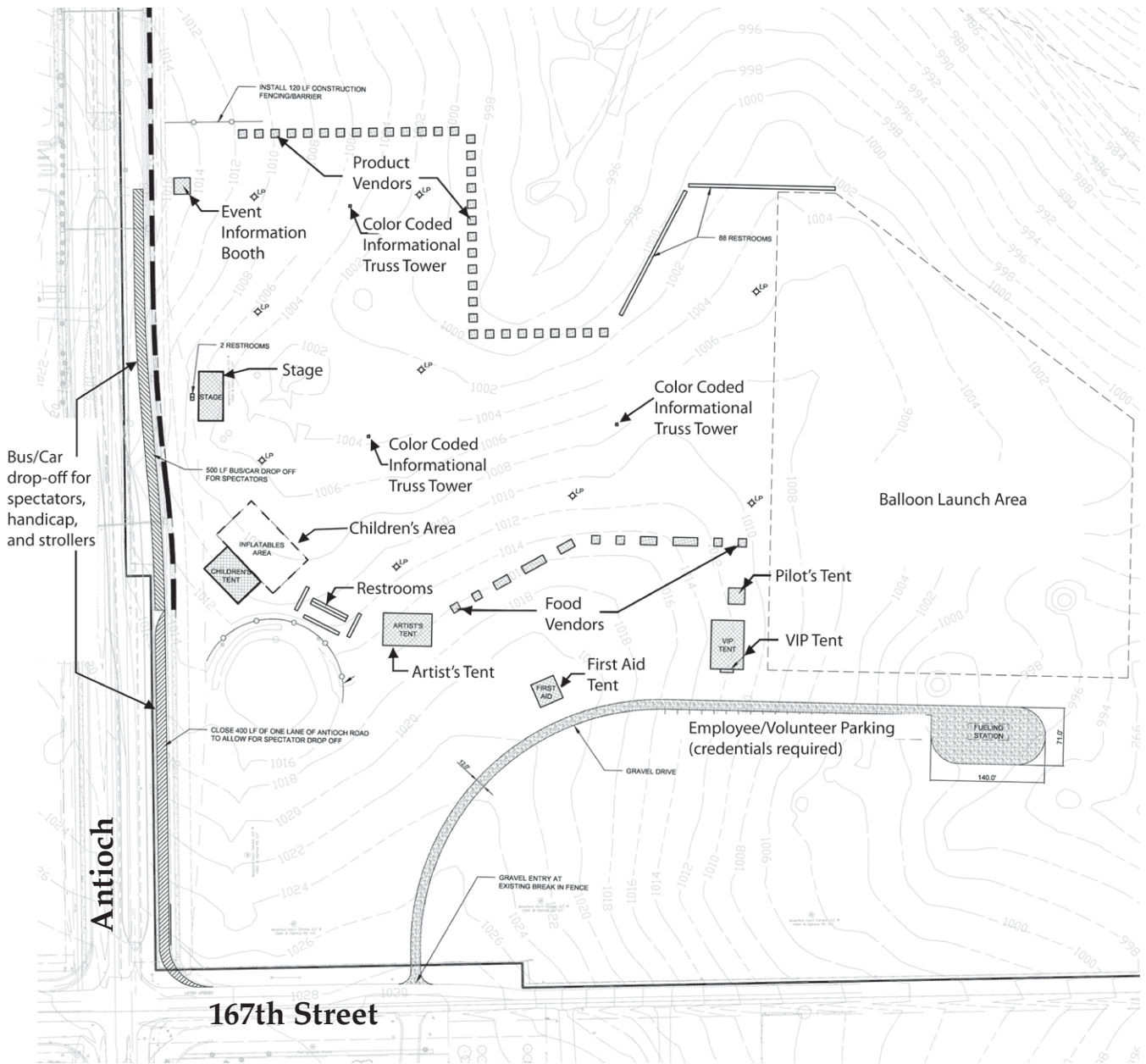
10:00 am	KidsKorner Tent Opens
11:00 am	Rockin'Rob Musical Interactive Kids Show on the Main Stage
4:00 pm	KidsKorner Tent Closes

SUNDAY, SEPTEMBER 19

10:00 am	KidsKorner Tent Opens
11:00 am	Rockin'Rob Musical Interactive Kids Show on the Main Stage
12:00 pm	Legacy Foundation Activities start in the KidsKorner Tent
2:30 pm	Performances by the Theatre in the Park cast of "Annie" on the Main Stage
4:00 pm	KidsKorner Tent Closes



Map of Balloon Fest Grounds





Admission, Parking, and Shuttle Information

Due to the generosity of our sponsors, there will not be an admission charge to get into the Balloon Fest. Donations are greatly appreciated and can be made at various locations throughout the Balloon Fest grounds.

There will be a \$5 per car parking fee at all of the parking locations. This fee applies each time you enter a parking area - if you leave and come back, you need to pay an additional \$5 for parking on your return visit. Please have cash ready for the volunteers at each location to aid in the smooth transition from the main streets to the parking areas.

There will be five parking locations in the vicinity of the festival field. Three of these locations will be on the East side of Antioch just North of the event in the portion of the field not used for the Balloon Fest. Another location will be on the West side of Antioch, just South of Blue Valley West High School. The fifth location will be on the Northeast corner of 157th and Antioch at Grace Church.

Each area will have its own entrance. Overland Park Police Officers will be directing traffic to these entrances and there will be volunteers to collect the parking fee and help direct parking on the fields.

To help you locate your vehicle when you are ready to depart, there will be colored flags marking the ends of the rows of cars. Please note the color of the flag at the end of your row when you park your car.

Additional satellite parking will be available at South Creek Office Park (located at 132nd Street and Metcalf Avenue). There will be volunteers at this location to assist with parking and shuttle information.



Admission, Parking, and Shuttle Information

Shuttles, some of which are equipped for handicap accessibility, will be running to/from the South Creek parking area every 20 to 30 minutes. **Important note:** the shuttles will be picking up patrons in the bank parking lot at the entrance to the South Creek Office Park.

We highly recommend that any guests who need additional assistance (strollers, wheelchairs, etc.) use the satellite parking at South Creek. This will help you avoid traffic and pedestrian congestion on 159th, 167th, and Antioch and will provide paved parking for easier loading and unloading of your vehicle.

If you prefer to drop your passengers off at the event entrance, this can be done in the Northbound lane of Antioch between 167th Street and 162nd Street. Please remember that there will be a lot of traffic. We will be working with the Overland Park Police Department in an effort to keep vehicles moving and pedestrians safe, but we are counting on you to be aware of pedestrians and other vehicles and to be respectful of the officers that are assisting us.

Reminder to all of our guests:

This event is being held on a farmed field and the terrain is uneven. Please keep that in mind and be careful as you move around the event grounds.

Directional Map for Event Traffic





Frequently Asked Questions

WHEN SHOULD I ARRIVE AT THE BALLOON FEST?

Hot air balloons fly in the early morning and evening, weather permitting. Since we are anticipating a large crowd for the weekend, arriving early for a morning launch - around 6 a.m. is advisable. Peak times are Friday night and Saturday night. The evening launches are scheduled for 5:30 p.m. with balloon glows both nights at 8:00. You should arrive at the field no later than 4 p.m. to view the evening balloon activities. If you stay on-site during the day to enjoy the activities, listen to great bands, eat the terrific food, and sit back in your lawn chair or on your blanket, you can avoid the cost of coming back and paying an additional parking fee.

WHERE DO WE WATCH THE BALLOONS?

There will be plenty of space around and on the balloon field for you to watch as the balloons are inflated, take off, and the pilots compete in the various events. One word of warning: the burners are very loud and may frighten some guests. Please keep this in mind when you are choosing a spot to enjoy the action.

WILL WE BE ABLE TO RIDE IN A BALLOON AT THE EVENT?

This year's event is a spectator event. Only sponsors will be given rides. If you are interested in purchasing a balloon ride, please contact:

Kansas City Aerosports (www.kcballoon.com)

or

The Balloon Syndicate (www.theballoonsyndicate.com)

ARE PETS ALLOWED AT THE BALLOON FEST?

Pets are not allowed unless they are ADA service animals.



Frequently Asked Questions

ARE LARGE PACKAGES AND BACKPACKS ALLOWED AT THE BALLOON FEST?

While backpacks and large packages are allowed, **coolers are not**, and all packages may be subject to inspection upon entering the Balloon Fest grounds.

IS THE EVENT HANDICAP ACCESSIBLE?

While we have handicap parking available at our satellite parking location and some handicap accessible shuttles, the event is being held on an undeveloped field and the terrain is rough.

IS SMOKING ALLOWED AT THE BALLOON FEST?

No smoking is allowed on or around the launch field at any time during the event.

IS THERE ANY AVAILABLE SEATING AT THE EVENT?

There will be very limited seating available at the event. We encourage you to bring lawn chairs and/or picnic blankets.

WILL THERE BE WATER FOUNTAINS AT THE EVENT?

No, but the vendors will be selling bottled water.

HOW MUCH CASH SHOULD I BRING TO THE EVENT?

Parking will be \$5 per vehicle. There will be food and art vendors in addition to event souvenirs. These vendors will only take cash at the event. All of the children's activities will be available free of charge.

WILL THERE BE SOUVENIRS AVAILABLE FOR PURCHASE AT THE BALLOON FEST?

Yes! Souvenirs are not available for purchase online this year, but there will be a booth at the event with hats, pins, shirts, bags, glow-in-the-dark accessories, and event posters.



Frequently Asked Questions

WHERE CAN I STAY IF I AM COMING TO THE BALLOON FEST FROM OUT OF TOWN?

The Overland Park Marriott is the official headquarters hotel of the Balloon Fest. If the Marriott is full or you prefer another hotel, there are other hotels listed on the Overland Park Convention and Visitors Bureau Site.

WHERE CAN I LEARN MORE ABOUT THE CITY OF OVERLAND PARK AND THE OVERLAND PARK CONVENTION AND VISITORS BUREAU?

Please visit their respective websites: www.opkansas.org and www.visitoverlandpark.com.

WHEN IS THE BEST TIME TO TAKE A PICTURE?

The twilight hours provide a warm contrast between the glow of the balloon and the sky. Make sure that you are using high speed film or the appropriate setting on your digital camera.

WHAT IS THE BEST WAY TO TAKE A PICTURE?

Close-up pictures show fun and interesting details and provide uncluttered views. It is also a good idea to take an overall shot to provide context for your closer pictures.

WHAT IS A BALLOON GLOW?

A balloon glow is an on-ground display of the balloons after sunset. The flames from the burners cause the balloons to glow, creating an amazing show for spectators. Spectators may enter the balloon field to walk around the balloons and talk to the pilots.

WHAT DO CHASE CREWS DO?

A chase crew is the group of people who help the pilot inflate and deflate his/her balloon for each flight. This involves helping to unpack and spread the balloon on the ground,



Frequently Asked Questions

following, or chasing, the balloon during its flight, and then folding and packing the balloon back up.

WHAT TYPES OF COMPETITIONS DO THE PILOTS COMPETE IN AT THE BALLOON FEST?

The pilots will compete in a Pole Grab, a Multiple Judge-Declared Goal, a Fly-In Task, and a Minimum Double Drop. All competitions are based on accuracy, not speed.

WHERE DO THE BALLOONS LAND?

The balloon pilots will land their balloons in open areas that appear to have good access for their chase crew. Unless it is absolutely necessary, the pilots will not land in a field where there is livestock. However, in the event that the pilot finds it necessary to do so, he/she will always try to turn the burners off quickly in an effort to keep from scaring the animals. Most pilots find that the livestock is curious about the balloon after it lands and come over to check it out.

IF I LIVE AROUND THE AREA OF THE BALLOON FEST, CAN I HAVE A BALLOON LAND ON MY STREET OR ON MY PROPERTY?

Absolutely! If you are interested in having a hot air balloon land on or near your property, spread a white sheet out where you would like the balloon to land. Good places for a landing are away from power lines and don't have any obstacles for at least 60' in all directions. Cul-de-sacs in neighborhoods with underground power lines work well as landing areas.

HOW DO I CONTACT THE BALLOON FEST DIRECTLY?

If you wish to contact us directly, please send an e-mail to info@greatmidwestballoonfest.org. We look forward to your feedback about the event.



Event Sponsors

Presenting Sponsors



Platinum Sponsors



Gold Sponsors



Smallworks

Silver Sponsors

Ahern Rentals
 BancAbility
 Logan Contractors
 Mallin Bros.
 McCownGordon
 Construction
 Menorah Hospital
 Midwest Surgery
 New Theatre

O'Donnell Construction
 Overland Park Chamber of
 Commerce
 RE/MAX
 Renewal by Anderson
 Rodrock Homes LLC
 Shawnee Mission Medical
 Center
 Truman Medical Center

Pilot Roster



JAMES BOWMAN

BALLOON NAME:
Dot

SIZE:
105,000 cubic feet
HOME TOWN:
Oklahoma City, OK



BRIAN CARLSON

BALLOON NAME:
Tropical Sunrise

SIZE:
75,000 cubic feet
HOME TOWN:
Topeka, KS



JAMES FORSHEE

BALLOON NAME:
Prairie Sunset

SIZE:
90,000 cubic feet
HOME TOWN:
Wichita, KS



TONY GOODNOW

BALLOON NAME:
Hocus Pocus

SIZE:
77,000 cubic feet
HOME TOWN:
Topeka, KS



JASON HARLOW

BALLOON NAME:
Sky Shark

SIZE:
77,000 cubic feet
HOME TOWN:
Springfield, MO



HERB HERIFORD

BALLOON NAME:
Aurora

SIZE:
65,000 cubic feet
HOME TOWN:
Jefferson City, MO

Pilot Roster



ANDREW JAMES

BALLOON NAME:
Budzilla

SIZE:
77,000 cubic feet
HOME TOWN:
St. Joseph, MO



KELLY KELLER

BALLOON NAME:
Joy Ride

SIZE:
77,000 cubic feet
HOME TOWN:
Derby, KS



TOM KELLER

BALLOON NAME:
Skydiver

SIZE:
105,000 cubic feet
HOME TOWN:
Derby, KS



KIMAN KINGSLEY

BALLOON NAME:
Gottaluvit

SIZE:
90,000 cubic feet
HOME TOWN:
Miller, MO



THOMAS KLITZ

BALLOON NAME:
Black Orchid

SIZE:
80,000 cubic feet
HOME TOWN:
Quincy, IL



WIL LaPOINTE

BALLOON NAME:
Twister

SIZE:
77,000 cubic feet
HOME TOWN:
Collinsville, OK

Pilot Roster



GEOFFREY LEMON

BALLOON NAME:
Jester

SIZE:
90,000 cubic feet
HOME TOWN:
Overland Park, KS



STEVE LIBEL

BALLOON NAME:
Airhawk

SIZE:
77,000 cubic feet
HOME TOWN:
Bonner Springs, KS



DALLAS MATNEY

BALLOON NAME:
Ozark Flyer

SIZE:
90,000 cubic feet
HOME TOWN:
Sparta, MO



SCOTT McCLINTON

BALLOON NAME:
U.S. Bank

SIZE:
77,000 cubic feet
HOME TOWN:
Prospect, KY



LYNN McVAY

BALLOON NAME:
Skydreamer

SIZE:
90,000 cubic feet
HOME TOWN:
Trenton, MO



JACK NEAL

BALLOON NAME:
Rainbow Showers

SIZE:
77,000 cubic feet
HOME TOWN:
Wichita, KS

Pilot Roster



MICHAEL O'NEILL

BALLOON NAME:
Brilliant

SIZE:
90,000 cubic feet
HOME TOWN:
Lee's Summit, MO



MARTIN PHILPOT

BALLOON NAME:
The Breeze

SIZE:
90,000 cubic feet
HOME TOWN:
Bixby, OK



JOHN PIERCE

BALLOON NAME:
Upon A Star

SIZE:
77,000 cubic feet
HOME TOWN:
Douglas, KS



ROB RICHEY

BALLOON NAME:
Zip-a-dee-doo-dah

SIZE:
69,000 cubic feet
HOME TOWN:
Blue Eye, MO



THERON RILEY

BALLOON NAME:
Cherry Bomb

SIZE:
77,000 cubic feet
HOME TOWN:
Columbia, MO



AMANDA SABIA

BALLOON NAME:
BancAbility

SIZE:
77,000 cubic feet
HOME TOWN:
Overland Park, KS

Pilot Roster



CHRIS SABIA

BALLOON NAME:
**For the Love of the
Game**

SIZE:
60,000 cubic feet
HOME TOWN:
Overland Park, KS



BILL SANDIN

BALLOON NAME:
Kaleidescape

SIZE:
90,000 cubic feet
HOME TOWN:
Kansas City, KS



ROB SCHENDEL

BALLOON NAME:
JoyRide

SIZE:
77,000 cubic feet
HOME TOWN:
Overland Park, KS



MICHAEL SCOTT

BALLOON NAME:
Spirit in the Sky

SIZE:
65,000 cubic feet
HOME TOWN:
Oklahoma City, OK



DENNIS SHORT

BALLOON NAME:
**Champagne
Cowboy**

SIZE:
77,000 cubic feet
HOME TOWN:
Broken Arrow, OK



BRUCE SKACH

BALLOON NAME:
Zro Zro 7

SIZE:
77,000 cubic feet
HOME TOWN:
Wichita, KS

Pilot Roster



BILL SPREADBURY

BALLOON NAME:
Bag of Blues

SIZE:
60,000 cubic feet
HOME TOWN:
Lenexa, KS



JOEL STURDEVANT

BALLOON NAME:
RE/MAX

SIZE:
90,000 cubic feet
HOME TOWN:
Lee's Summit, MO



GREGG STURGE

BALLOON NAME:
Fireball

SIZE:
90,000 cubic feet
HOME TOWN:
Tulsa, OK



PHILLIP THOMPSON

BALLOON NAME:
Spirit of Liberty

SIZE:
90,000 cubic feet
HOME TOWN:
Tulsa, OK



DARRELL WEILAND

BALLOON NAME:
Pokey

SIZE:
69,000 cubic feet
HOME TOWN:
Bentonville, AR



LANE WOLTERS

BALLOON NAME:
The Yellow Menace

SIZE:
77,000 cubic feet
HOME TOWN:
Holt Summit, MO